Diploma of Tourism (SIT50107)

When you're working in tourism, it's okay to think about holidays all year round - that's your job! The Sunshine Coast TAFE offers a Diploma in Tourism that will allow you to gain skills and knowledge in a range of managerial areas such as tourism product development, marketing, selling, product knowledge, finance and human resources.

We'll give you the opportunity to gain work experience within the local tourism industry, so on top of theoretical knowledge, you'll also have real world experience and practical skills.

This qualification provides the skills and knowledge for an individual to be competent in abroad range of managerial skills in tourism operations, marketing and product development, underpinned by a range of operational competencies chosen as electives.

To help connect you with the right people, Sunshine Coast TAFE is a member of:

ATEC - Australia Tourism Export Council

QTIC & QTIC-Y - Queensland Tourism Industry Council & Generation Y

TICA - Travel Industry Careers Association

SKAL - International Sunshine Coast

SCDL - Sunshine Coast Destination Ltd

BESC - Business Events Sunshine Coast

Program

Information:	**This program will be offered again in Semester 1, 2014.** Please Register Your Interest below and you'll be contacted when this program is open for enrolment.

Activate your **passion!**

For more information or to enrol, call
+61 7 5457 1000
www.sunshinecoast.tafe.qld.gov.au
CRICOS Provider: 02004B

Find us on facebook

sunshine coast TAFE

TAFE Queensland

	This program runs 4 days a week.
Career Prospects:	Possible job outcomes: Manager-Operator of Small Tourism Business, Visitor Information Centre Manager, Manager of Tour Operations, Tourism Manager, Inbound Groups Manager, Sales Manager, Marketing Manager, Tour Guide and Sustainable Best Practice inWork Places.
Academic Entry Requirements:	You must have successfully completed year 12 (or equivalent) or have relevant experience and/or qualifications that indicates likely success in completing the course.
English Language Requirements:	If your first language is not English, you must satisfy one of the following English language proficiency requirements: • International English Language Testing System (IELTS), academic module - score of 5.5 with no individual score less than 5.0. NOTE: All applicants from AL3 and AL4 countries must sit an IELTS test • Test of English as a Foreign Language (TOEFL) - minimum score of 530 for the paper based test; 197 for the computer based; 71 for the internet based test • International Second Language Proficiency Rating (ISLPR) - minimum individual score of three • Australian Year 12 English (or equivalent) - Sound Achievement rating • Cambridge First Certificate of English - A or B grades • Cambridge Certificate of Advanced English • Successful completion of an acceptable formal course where the medium of instruction was English. This does not include English Language Courses for Overseas Students (ELICOS) • Swedish applicants - V, VG or MVG in English A and English B on your School Leaving Certificate
Additional Requirements:	
CRICOS Code:	065532A

Delivery Packages

Tuition Fees:	10,000	**Course Code:**	SIT50107
Additional Costs:	$300	**Course Capacity:**	20 places
Commences:	February	**Location :**	Mooloolaba Campus 34 Lady Musgrave Drive, Mountain Creek
Duration:	1 Year/s		

Enrolment Information

Before You Enrol:	**QTAC** Please apply through QTAC - first preference will be given to these applicants. Should places still be available after QTAC offers, there may be an opportunity to apply directly to SCT. If you meet minimum entry requirements, please contact the Customer Contact Centre on (07)5457 1000 to leave your full details and we will contact you should a place become available.
How to Enrol:	Click here for more information about the application process for international students. Or contact the International Office international.scit@tafe.qld.edu.au

Units

SITXCOM001A Work with colleagues and customers
SITXCOM002A Work in a socially diverse environment
SITXCOM003A Deal with conflict situations
SITXCCS001B Provide visitor information
SITXHRM005A Lead and manage people
SITXMGT006A Establish and conduct business relationships

SITXOHS004B Implement and monitor workplace health, safety and security practices
SITXADM003A Write business documents
SITTPPD001B Research, assess and develop tourism products
SITTPPD002A Research tourism data
SITXMPR005A Develop and manage marketing strategies
SITTTSL001A Operate an online information system
SITTTSL003A Source and provide international destination information and advice
SITXFIN003A Interpret financial information
SITTTSL002A Access and interpret product information
SITTTSL005A Sell tourism products and services
SITTTSL006B Prepare quotations
SITTGDE001B Work as a guide
SITTIND001B Develop and update tourism industry knowledge
SITXENV001A Participate in environmentally sustainable work practices
SITXENV002A Implement and monitor environmentally sustainable work practices
SITXEVT004B Coordinate on-site event registrations
SITXEVT005B Organise in-house events or functions
SITXFIN005A Prepare and monitor budgets
SITXMPR004A Coordinate marketing activities
SITXGLC001A Develop and update legal knowledge required for business compliance
SITXCCS003A Manage quality customer service
SITXHRM002A Recruit, select and induct staff
SITTTSL010B Control reservations or operations using a computerised system
SITTGDE006A Prepare and present tour commentaries or activities
SITTGDE007A Develop and maintain the general and regional knowledge required by guides
SITTPPD005A Plan and develop interpretive activities

Additional Information

Skills Recognition	Skills recognition benefits students by recognising skills and knowledge gained from previous studies, informal training or experiences gained at work and in everyday life. Skills Recognition may include one or more of the following processes: • Internal Credit (for competencies already achieved in TAFE) • External Credit (for achievement of equivalent competencies outside TAFE). If you have received a pass result in the same unit from another organisation and it is part of the program you are enrolling in, you will get unit credits at no charge.

	• Recognition of Prior Learning assessment; formally recognising that you have acquired relevant skills and knowledge as a result of work experience, life experience or previous informal training education (be initiated by written application). For more information please contact our Skills Recognition Officer on 5457 1000 or email - rpl.scit@tafe.qld.edu.au
Further Study:	After successfully completing this program you may be eligible for credit transfer for relevant study at various Australian universities. Click here for more information about pathways to university with Sunshine Coast TAFE.
Information Current:	14/05/2013 Selection of Core and Electives Competencies are offered at Institute's Discretion. This course may include some competencies in excess of qualification requirements, programs are designed to meet industry needs. All program information and approximate course costs are to be used as a guide only and are subject to change at any time without prior notification. To be eligible to access Government funded training you must have a Queensland residential address. Advertised fee structures apply to QLD residents only. If a resident resides outside of QLD Commercial/Fee for Service Fees will apply. Please check at time of enrolment for current details.